

Are your organization's voice calls incorrectly marked as spam?

Your organization's calls are the cornerstone of its communication strategy. But what happens when they're inaccurately marked as spam, fraud, or spoof? The fallout can impact your operations and revenue for the long run.

79%

of unknown calls are unanswered²

Unwanted spam, fraud, and spoofing calls create a difficult obstacle for legitimate businesses trying to contact customers.

85%

of people believe unknown numbers make businesses appear illegitimate³

Unidentified calls hamper business performance, as many consumers often do not answer unidentified calls.

43%

of consumers prefer voice over other channels¹

In 2020, voice was the preferred consumer communication method.

\$200M

was the projected revenue loss for ~900 companies that suffered from loss of customer trust⁶

In today's world, it's no longer a question if a company will experience a trust incident, but when. You need to proactively protect your organization now.

44%

of consumers have stopped buying from a company due to a lack of trust⁵

Many consumers begin to doubt their vendors' legitimacy when their phone numbers show up as spam or unknown on their phones. That same distrust leaks into their overarching relationship with the vendor.

56%

of businesses don't realize their calls are inaccurately marked as spam or fraud⁴

Many businesses haven't tested their numbers to see how they appear on caller ID. Mislabeled numbers fall through the cracks of their strategy, creating invisible barriers.

¹43% | ²79% | ³85% | ⁴56% | ⁵44% | ⁶\$200M

The solution to inaccurately marked numbers is **IntelePeer's Reputation Management**, a "one-stop-shop" platform providing three integrated components:

1

Number Registration

Establish a verified calling identity, so you can take control of the presentation of your brand.

2

Monitoring

Track your numbers' reputation across the analytic engines serving all the major U.S. mobile carriers.

3

Remediation

Correct mismarked numbers before they negatively impact your business.

SPAM

Reputation Management can help you can take control of your identity and protect your numbers from being mislabeled as scam, spam, or fraud, thus being blocked, or going unanswered. Receive full visibility and on-demand analytics of your call reputation and performance via our Atmosphere portal, backed by our award-winning customer service.

Don't just take our word for it. Check out our success metrics⁷:



25,000

numbers under IntelePeer Reputation Management



100%

of numbers currently have a healthy reputation score on analytic engines



100%

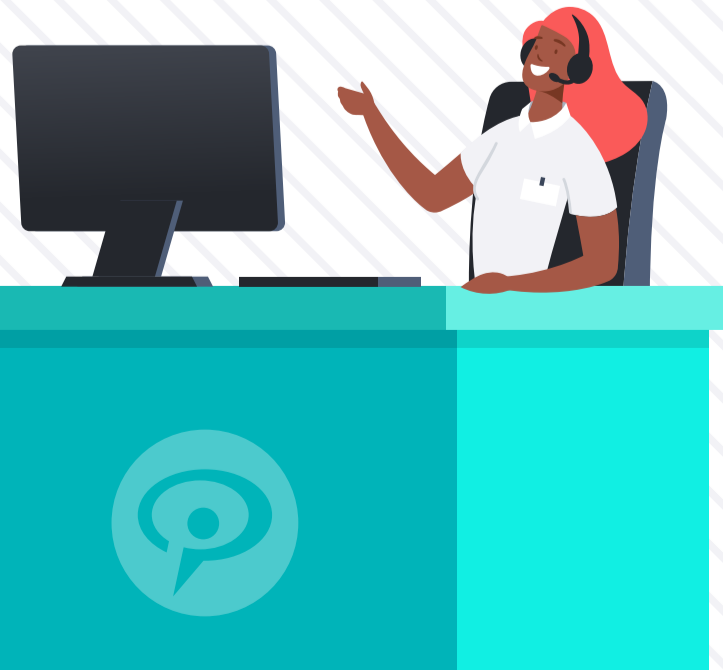
success rate remediating numbers with poor reputation scores

⁷As of 10/30/21

Start saving your reputation and improving business today. Contact IntelePeer to get started now.



intelepeer.com/contact-us



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