

# IntelPeer's low-code Payment Processing Connector application

## Datasheet

- Expand your business' payment processing capabilities
- Collect business revenue faster, empower customers with immediate, simple, and reliable phone payment capabilities

### Virtualize your business' customer payments: Shorten development time, deploy with ease today

Collect faster with IntelPeer's easy-to-build, low-code Payment Processing Connector application — empower customers to pay bills from anywhere, anytime. Experience these business benefits:

- ✓ **Simplify deployment of customer payment solution:** Leverage IntelPeer's easy, intuitive workflow builder interface set up for customized phone payment processing, and launch in hours vs. investing weeks to months in developing and deploying from scratch.
- ✓ **Ensure timely and secure payment collections:** Protect against payment delays from website outages or fraud risks — meet your collection deadlines by offering phone payments as an alternative channel to web.
- ✓ **Accelerate your business time to market:** Shrink development schedules and maximize your staffing budget with faster app building time. Start collecting and recognizing business revenue earlier with speedy time to value.

### Application features:



#### Customizable Smartflows®

Build specific workflows that align with your business needs using IntelPeer's Smartflows®, an intuitive-based GUI business process builder that is simple.



#### Managed Solutions

IntelPeer offers personalized implementation support to help you implement customizations and integrations specific to your business processes. We can even deploy the application end-to-end on your behalf, with no developer resources needed from you.



#### Smart IVR

Optimize your staffing for shorten wait times, save on staffing costs with intelligent automation, answer common questions in a fraction of the time, and boost your overall customer satisfaction. This solution features Natural Language Processing (NLP), allowing businesses to easily configure a message to respond to customer emails and text messages — automatically.



#### Low-code snap-ins:

With IntelPeer's Payment Processing Connector application, little time is needed for development. This pre-built application requires minimal coding, featuring the ability to snap in already-built code into existing business workflows and integrate with your existing software.

## Why your customers will also enjoy our Payment Processing Connector:

- ✓ Expanded payment options from web-only channel to phone.
- ✓ Automated payment collection with the need for a live agent eliminated. Less time needed for payment and payment fees eliminated.
- ✓ Alternative payment channel in the event of a web outage.
- ✓ Identity and fraud protection to keep personal contact and credit card information safe.

## What makes us different:

**Customized integration:** With IntelPeer's Payment Processing Connector, you can easily integrate your existing business processes and applications using our simple Smartflows® drag-and-drop tool. Alternative payment processing companies do not offer this option as an easy, out-of-the-box capability.

**Partnership with industry leader:** IntelPeer's partners with SLIMCD, the industry's top preferred provider for safe payment processing with direct internet gateway connection to credit card companies. SLIMCD features end-to-end credit card processing integration protection — featuring built-in fraud screening.

## Business use cases:

- A retail company is experiencing a web outage and needs a simple and alternative payment option to collect customer purchase payments over the phone. A new insurance agency customer needs to enroll for the first time in automated payment processing via the phone, and quickly make a credit card payment, while preventing fraud and keeping their personal information secure. A financial institution is required to offer PCI-compliant payment processing. Instead of going through the process of becoming certified, and building an app from scratch, they need a pre-built low-code application that they can plug-and-play — as well as customize for their needs.
- A professional services firm uses several different vendors for their payment processing. They want to consolidate their phone payment vendors, and implement a one-stop-shop for all their payment processing needs.

## About IntelPeer

IntelPeer delivers an omnichannel communication platform as a service (CPaaS) built for the enterprise. We believe that business communications are meant for more than just simple interactions — they should enable businesses to deliver truly delightful experiences. With our voice, messaging, ready-to-use applications, open APIs, and real time analytics, companies can build and integrate communications-enabled workflows to create world-class customer experiences and improve business processes through automation. Our full-stack solution is backed by a rock-solid network and a team of experts who provide nothing but award-winning customer service.