



CPAAS FOR REAL ESTATE

SAVE TIME FOR YOU AND YOUR CUSTOMERS BY COMMUNICATING VIA THEIR PREFERRED CHANNEL AND AUTOMATING PROCESSES AND INFORMATION



29%

of homebuyers
said SMS is
their preferred method

but...

5%

said that is
accommodated by
their agents.



STREAMLINE **INFORMATION** AND RESPONSES

Build automated communication flows that distributes listing and FAQ information throughout the homebuying process. Focus on more high-value conversations like negotiations, while keeping buyers and sellers in the loop with what comes next.

AUTOMATE PROCESSES AND INTEGRATE WITH EXISTING SYSTEMS

Reduce the wait time for customers and vendors by integrating with scheduling and contracting systems. Automate status updates and appointment scheduling for showings, inspections, and closings through your contacts' preferred channels such as voice, SMS, social messaging, or email.

MAKE REFERRALS A **BREEZE**

Stay on top of mind and leave a lasting impression by reaching out after the deal closes. Send out surveys, links to review sites, requests for referral, and even a coupon to say thank you.



IntelPeer®